



# It's UR Choice



It's UR Choice is a fun and engaging e-learning program for grades 4 through 8 to help students make smart choices when faced with the pressure of using and abusing alcohol, tobacco and other drugs.

## Student Outcomes

Students demonstrated statistically significant change. Here are some examples of their improvement:

**78%** of 4th/5th graders understood they could die the first time they used an inhalant (an increase of 13%).

**92%** of 6th graders could identify types of advertising used to influence risky behaviors (an increase of 25%).

**77%** of 7th/8th graders could identify types of advertising used to influence risky behaviors (an increase of 25%).

## Reach



"The visual of the lungs had a huge impact on many of my students."

- 4th/5th Grade Educator

## Educator Satisfaction

**88%** of educators using It's UR Choice appreciated that the curriculum addressed different learning styles and included appropriate assessments.

**94%** of educators using It's UR Choice reported the customer service was very good or excellent.

**100%** of educators using It's UR Choice reported students learned valuable information that would lead to behavior change.

Check out our other e-learning programs!  
[www.healthykidslearnmore.com](http://www.healthykidslearnmore.com)

